

Ref: RO/BLR/NR/ADV/04/ 1534 /2023-24

Date: 11/09/2023

To,  
All Branch Heads,  
All Credit officers,  
All Digital/ FAPL designated officers,  
Bangalore North Region.

Madam/Sir,

**Re: Personal Loan Login Day 15.09.2023**

As we are approaching the Second Quarter end and still the branches are not performing upto their potential and the gap to target for the Region as a whole in the Personal loan segment is Rs 45.00 crs.

As we are way behind the allotted targets for the half yearly end, therefore, it has been decided to hold Personal Loan disbursement day on 15.09.2023.

Target for all the Branches is **Rs 100.00 lakhs** for the total login day

Branches may please note that the target fixed above is only indicative and all the branches are expected to surpass the set targets.

We hope that the branches will take this in the right spirit and surpass their allocated Login day targets.

Yours faithfully,



(Kapilesh K R)  
Assistant General Manager (RH)  
Bangaluru North Region

